

IP Protection and Doing Business in China

Speakers:

Dr. Jacqueline C. Lui from Eagle IP Ltd: Patent Protection in China

Sharon Galor from Startscap: Israel-Hong Kong Cooperation from the viewpoint of an Israeli living in Hong Kong

Moderator:
Adv. Naomi Assia

Date: 27.05.2013

Time: 17.00

Place: Naomi Assia Law Offices, 32 Habarzel Street, Entrance B, 2nd Floor, Tel Aviv

Program:

17.00-17.30: Registration and Coffee

17.30-17.45: Welcome by Naomi Assia

17.45-18.15: Dr. Jacqueline C. Lui- Patent Protection in China:-

China is now the second largest economy in the world and still growing rapidly. There have been reports of IP violations and many companies wonder whether it is worthwhile for them to spend their resources getting patent protection in China. Would their patents be enforceable? This talk provides some answers to such questions and would help companies formulate an IP strategy in China.

18.15-18.45: Sharon Galor – Israel-Hong Kong Cooperation from the viewpoint of an Israeli living in Hong Kong

18.45-19.00: Closing Remarks by Naomi Assia

To Register: please call 03-6444808 or email office@computer-law.co.il